



CECILIA M WALKER
MOTION DESIGNER

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 (347)860-6671

Education

LEHMAN COLLEGE

9/12–1/18

BA in Studio Art

Specialization in Graphic

Design: *Summa Cum Laude*

- Golden Key International Honor Society Member
- Presidential Scholar: Fall 2013

HAMPTON UNIVERSITY

9/08–9/10

Liberal Arts Classes

Tools/Skills

- Adobe CC (After Effects, Photoshop, InDesign, Illustrator)
- Sketch, Figma
- Motion Design
- Graphic Design
- 2D Animation
- Digital Photography

Hobbies

- Improving skills with courses + classes
- Physical Fitness
- Painting
- Drawing

Creative. Imaginative. Curious. Ambitious

These four words describe me as an individual and a creative professional.

As an artist, animator, and designer, I love supporting impactful storytelling with innovative and engaging visual designs. I enjoy producing one-of-a-kind deliverables that connect, engage, and resonate with audiences. I am able to manage a project from start to finish and collaborate with fellow creatives to get the job done on time, within budget, and always “on brand.”

Experience

FREELANCE MOTION DESIGNER | SELF-EMPLOYED | 6/18–CURRENT

Providing freelance design, animation, and creative support to a portfolio of clientele within ranging industries.

- Envision and execute both print and digital deliverables for a variety of marketing and branding assets

ANIMATOR | PELOTON INTERACTIVE | 12/20–2/22

Started as a Freelance Junior Animator and was quickly hired on in a full-time capacity due to exceptional output.

- Helped establish Peloton as a luxury brand by creating best-in-class animations for paid/unpaid ads, marketing campaigns, and social platforms that influenced thousands of individuals
- Successfully educated consumers on the Peloton line by creating UI animations with interactions that explained processes and product features
- Boosted productivity and efficiency by creating type-based text templates/presets and a library of animated icons to use when under tight deadlines
- Selected to coach and mentor a new Animation Intern
- Built strong cross-functional relationships by actively collaborating with colleagues and personally presenting finalized projects for review/feedback

GRAPHIC DESIGN INTERN | ALFALFA STUDIO | 9/19–4/20

- Worked a part of a team to concept and design various projects ranging from social media assets, brochures, holiday cards
- Assisted senior designers to help brainstorm, concept, storyboard and animate a holiday animation
- Created a promo animation to bring awareness to a new product
- Created logo animations for social media platforms

ASSISTANT GRAPHIC DESIGNER | GRAPHICAL PRINT | 11/18–1/19

- Designed posts for social media channels such as Instagram and Facebook
- Designed graphics for newsletter for email marketing
- Composited and re-touched photos for graphics
- Designed sales graphics for clients to display sale campaigns
- Assisted lead designer in designing a premium portfolio for our clients
- Designed banner ads for google advertising campaign
- Communicated with local businesses to drive brand awareness

GRAPHIC/WEB DESIGN INTERN | FUSING MARKETING | 9/17–4/18

- Created logos for clients using the design process to ensure the design meets the requirements of the brief and adds value to clients